

ALAN HEALEY-GREENE

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Professional Experience

- Coveo** – *Solutions Engineer* Toronto, ON (2024 – Present)
- Building custom enterprise search and e-commerce solutions powered by generative AI
 - Delivering a 10% increase in revenue per visit and a 25% increase in conversion rates through search
 - Presenting tailored demos, combining technical solution design with pre-sales engagement to drive sales
- Havas** – *Web Developer* Toronto, ON (2022 – 2024)
- Led initiative to leverage AI-assisted developer tools to automate generic tasks, resulting in increased developer output
 - Initiative resulted in management funding ChatGPT Plus and GitHub Copilot accounts for development team
 - Migrated a Fortune 500 retailer from legacy platform to Shopify Plus with Next.js front-end and Contentful integration
 - Managed weekly touchpoints with client, including progress updates and accommodation of project scope changes
- Bounteous** – *Ecommerce Developer* Toronto, ON (2021 – 2022)
- Built ecommerce solutions on Shopify Plus for Fortune 500 companies
- Gorilla Group** – *Ecommerce Developer* Montreal, QC (2020 – 2021)
- Led initiative to add Shopify Plus ecommerce development to Gorilla Group's service offering by demonstrating that they yielded 25% higher billable rates and required 75% less time to complete than legacy ecommerce platforms
- CloudOps** – *Cloud Developer Intern* Montreal, QC (Summer 2019)
- Built a monthly cost estimation interface using Vue.js, enabling clients to accurately plan their annual cloud service budgets
- Index Exchange** – *Software Engineer Intern* Montreal, QC (Summer 2018)
- Built a data pipeline using Golang & Kafka, enabling Index Exchange's data analytics team to query historical auction data generated on the company's digital advertising marketplace
- IBM** – *Solutions Engineer Intern* Montreal, QC (2017 – 2018)
- Leveraged the Watson AI suite to build a tool for an online shoe retailer that determined whether or not shoes had been worn outside, reducing the number of shoes requiring manual inspection (for refund processing) by over 20%

Independent Projects

- Web & Ecommerce Development** – *Self-Employed* Toronto, ON (2019 – Present)
- Consulting & building web and ecommerce solutions for a diverse range of clients
- Instacard.ai** – *Advisor* Toronto, ON (2023 – 2024)
- Built an AI-powered card generator web application leveraging OpenAI API
- Marmalade Labs** – *Brand Partnerships* New York, NY (2021 – 2022)
- Developed an automated outreach pipeline on Hubspot which increased the cold outreach response rate by over 100%

Education

McGill University – *Bachelor of Arts: Economics & Computer Science* Montreal, QC (Graduated 2020)

Personal Information

Interests: Tennis, Photography, Artificial Intelligence, Behavioral Economics, Philosophy, Creative Industry